

# RISA SAUNDERS

**Email:** risa@risamasamura.com  
**Portfolio:** risamasamura.com  
**Tel:** 415-722-9148

## SOFTWARE SKILLS

Photoshop, Illustrator, Dreamweaver, Flash, InDesign, Powerpoint.

## PROGRAMMING SKILLS

HTML, CSS.

## EXPERIENCE

2008 – 2009 **Sega of America, Inc.** San Francisco, CA

### WEB DESIGNER

- + Designed microsites for upcoming game titles.
- + Designed various online marketing materials including e-newsletters, sega.com site skins, flash intros, xbox live banners and web forum skins.
- + Designed rich media banner ads.
- + Created illustrations for Avatar accessories on playsega.com.

2006 – Present **Freelance Graphic Designer** San Francisco, CA

### Client: **bebe**

- + Designed e-newsletters and landing pages for weekly marketing efforts.
- + Created online “Lookbooks” for upcoming fashion styles.

### Client: **Waldeck's Office Supplies**

- + Design, programming and maintenance of Waldecks.com.
- + Design of instore signage.
- + Design of yearly waldeck's calendar.

Clients with Ozone Advertising: **Mendocino County, bebe, Childrens Council of SF**

- + Worked on banner ad campaigns for Mendocino County.
- + Design and production of weekly printed marketing fliers for bebe.
- + Created multiple web designs for Childrens Council of SF.

Client with Broom & Broom: **Charles Schwab**

- + Created detailed website wireframes and specs based on final designs.

2006 **Atomic Drop** Tokyo, Japan

### DESIGNER

- + Worked with marketing team on new strategies for the Olympus-zuiko website.
- + Designed and programmed the updates for Olympus-zuiko and other sites.
- + Designed and created flash headers.
- + Designed print materials including posters and a package design.

2005 – 2006 **Benefit Cosmetics** San Francisco, CA

### ASSOCIATE WEB DESIGNER

- + Designed and programmed weekly email blasts.
- + Created flash animations and static product banners.
- + Designed and programmed the HTML/CSS portion of the Benefit Career site.
- + Worked with marketing team on new strategies for the Benefit brand in Japan.

2005 **Square Mile Studio** San Jose, CA

### DESIGNER

- + Created display graphics for trade show booths.
- + Interactive flash presentations.
- + Designed and programmed the company's website.

## EDUCATION

B.F.A., Multimedia. (GPA 3.97)  
University of Oregon. Eugene, OR

## LANGUAGE

English, Japanese.