

RISA SAUNDERS

ART DIRECTOR WEB/UI DESIGNER

risamasamura.com
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SKILLS

Art Direction
Web Design
UI/UX Design
Photography
Photo/Video Direction
Photo/Video Editing
Branding
Typography
Print Design
Illustration
Managing Creative Teams
Managing Freelancers

BRANDS

3D Systems
bebe
Sega
Benefit Cosmetics
DHC USA
Charles Schwab
Aurora Feint
Olympus Japan

TOOLS

Photoshop
Illustrator
Dreamweaver
Flash
Final Cut Pro
InDesign,
HTML, CSS
Basic Javascript
Jira

EDUCATION

B.F.A., Multimedia
(GPA 3.97)
University of Oregon
Eugene, OR

LANGUAGE

English
Japanese

EXPERIENCE

2013 – 2015 **3D Systems, Inc.** San Francisco, CA

SENIOR WEB DESIGNER

- + Managed and directed 3 full-time designers and up to 3 freelance designers working on both web and print marketing materials.
- + Helped concept and direct photoshoots and videos as well as selecting models, working on post production polish, editing and retouching.
- + Involved in over 70 product launches and over 10 hardware launches.
- + Collaborated with programmers, designers and other staff living in multiple time zones.
- + Created 7 email templates for different uses and style guides for cubify.com.

2010 – 2013 **DHC USA, Inc.** San Francisco, CA

WEB DESIGNER

- + Design and code microsites, emails, and content updates for dhccare.com.
- + Help manage and update social media presence.
- + Help concept and direct photoshoots and videos. Selecting models and working on post production polish, editing and retouching.
- + Collaborate with print designers, copywriters, and other web designers daily.
- + Mentor and give feedback to junior designer.

2008 – 2009 **Sega of America, Inc.** San Francisco, CA

WEB DESIGNER

- + Designed microsites for upcoming game titles.
- + Designed various online marketing materials including e-newsletters, sega.com site skins, flash intros, xbox live banners and web forum skins.
- + Designed rich media banner ads.
- + Created illustrations for Avatar accessories on playsega.com.

2006 – 2016 **Freelance Designer** CA

Client: **Explore Travel**

- + Wireframes and UX flows for travel planning mobile application.

Client: **Aurora Feint**

- + Designed banner ads for OpenFeint and OpenFeint related games.
- + Web production and design for openfeint.com.
- + Interface design for OpenFeint 2.4 (iPhone application).

Client: **bebe**

- + Designed e-newsletters and landing pages for weekly marketing efforts.
- + Created online "Lookbooks" for upcoming fashion styles.

Client with Broom & Broom: **Charles Schwab**

- + Created detailed website wireframes and specs based on final designs.

2006 **Atomic Drop** Tokyo, Japan

DESIGNER

- + Worked with marketing team on new strategies for the Olympus-zuiko website.
- + Designed and programmed the updates for Olympus-zuiko and other sites.
- + Designed print materials including posters and a package design.

2005 – 2006 **Benefit Cosmetics** San Francisco, CA

ASSOCIATE WEB DESIGNER

- + Designed and programmed weekly email blasts.
- + Created flash animations and static product banners.
- + Designed and programmed the HTML/CSS portion of the Benefit Career site.
- + Worked with marketing team on new strategies for the Benefit brand in Japan.

2005 **Square Mile Studio** San Jose, CA

MULTIMEDIA DESIGNER